

Decision Maker: RENEWAL AND RECREATION PORTFOLIO

For Pre-decision Scrutiny by the Renewal and Recreation PDS Committee

Date: Tuesday 22 November 2016

Decision Type: Non-Urgent Executive Non-Key

Title: MYTIME ACTIVE ANNUAL REPORT 2015/16

Contact Officer: Colin Brand, Assistant Director Leisure and Culture
Tel: 0208 313 4107 E-mail: colin.brand@bromley.gov.uk

Chief Officer: Executive Director of Environment & Community Services

Ward: (All Wards);

1. Reason for report

This report updates the Renewal and Recreation Policy Development and Scrutiny Committee and the Executive Portfolio Holder on the Mytime Active Annual Report for 2015/16 and Mytime's future proposals in respect to the Investment Fund that the Council provides annually to Mytime. The Mytime Active Annual Report 2015/16 is included as Appendix 1.

2. **RECOMMENDATION(S)**

2. **RECOMMENDATION(S)**

2.1 **The Renewal and Recreation Performance and Development Scrutiny Committee are asked to:**

2.1.1 **Consider the commentary within this report and make any recommendations to the Executive Portfolio Holder for Renewal and Recreation.**

2.2 **The Portfolio Holder is asked to:**

2.2.1 **Consider the commentary within this report and any recommendations made by the Renewal and Recreation Performance and Development Scrutiny Committee.**

2.2.2 **Agree to the release the 2017/18 Investment Fund, to upgrade facilities as detailed within Appendix 2 of Mytime's Annual Report. The actual amount of Investment Fund available will depend on the RPIX applied to the current funding during January 2017.**

Impact on Vulnerable Adults and Children

1. Summary of Impact:

Mytime Active provides a range of initiatives and programmes that support vulnerable adults and children. They provide activities that focus on getting inactive people to become involved sport and physical activity, and to encourage children and young people to develop their potential, and their personal and leadership skills. Mytime Active also provide a range of discounted memberships, promotions and schemes targeted at people on low incomes to encourage them to adopt healthy and active lifestyles.

Corporate Policy

1. Policy Status: Existing Policy:
 2. BBB Priority: Children and Young People Quality Environment Supporting Independence
-

Financial

1. Cost of proposal: Estimated Cost: £657,173
 2. Ongoing costs: Not Applicable:
 3. Budget head/performance centre:
 4. Total current budget for this head: £821,020
 5. Source of funding: Capital Programme (Investment Fund) and existing Revenue Budget for 17/18
-

Personnel

1. Number of staff (current and additional): n/a
 2. If from existing staff resources, number of staff hours: n/a
-

Legal

1. Legal Requirement: None
 2. Call-in: Applicable
-

Procurement

1. Summary of Procurement Implications: n/a
-

Customer Impact

1. Estimated number of users/beneficiaries: 4,136,935
 - 3,051,679 Leisure Centres
 - 52,602 Childcare places
 - 229,440 Halls
 - 172,950 Golf
 - 13,318 Community Activities

616,946	Additional leisure attendances including swim lessons, parties, school swimming lessons, and club hire
4,136,935	Total Mytime Active

Ward Councillor Views

1. Have Ward Councillors been asked for comments? No
2. Summary of Ward Councillors comments: n/a

3. COMMENTARY

- 3.1 Mytime Active (Mytime) provides the Council each year with their Annual Report (Report) which is included as Appendix 1. The Report outlines Mytime's achievements for the year 2015/16 and also previews their future spending proposals from the Investment Fund, along with their 2017 pricing review.
- 3.2 The Report highlights that in 2015/16 Mytime achieved over 4.1 million visits across their facilities, an increase of 17% on the 2014/15. They now have a membership base in excess of 16,000 an increase of over 18% on 2014/15. The attendance figures across their facilities show a growth from 2.3 million visits in 2010-11 to over 4.1* million visits in 2015-16 (* including 617k not historically collected from 2010-11). Leisure centre visits are up by 20%, childcare attendances 9% and golf 10% (against a national downward trend in golf participation). Public hall attendances are down 12% due in part to closures for repairs and in the ability of hirers to retain their client base. Community attendances are also down due to the fact that Mytime no longer claim attendance figures for parkrun as it is now sustained through volunteers.
- 3.4 The Report details the work that Mytime undertake in promoting physical activity to help build healthier and happier communities along with the benefits gained from participating in sport and being active including better physical and mental health. They also highlight the positive impact that healthy lifestyles and communities have on the cost of public services in areas such as adult social care, and local NHS services.
- 3.5 Mytime provides a number of initiatives and programmes that support healthy and active lifestyles. They provide activities that focus on getting inactive people to undertake sport and physical activity, and that encourage children and young people to develop their potential and to adopt healthy routines. Mytime Active also provides a range of discounted memberships, promotions and schemes that are targeted at disadvantaged people and people on low incomes.
- 3.6 Mytime teaches over 6,900 children to swim on a weekly basis, provides 3 soft play facilities for younger children, and Ofsted registered childcare clubs for working parents. They also manage the team's entry into to the London Youth Games where the team came 5th in the finals.
- 3.7 The Report highlights the work Mytime undertakes to get people physically active and to meet national activity targets, as well as providing activities for people with defined medical conditions such as Heart Smart and Fresh Start exercise referral programmes. The Primetime programme for people over 60 years old continues to grow and now has over 2,000 members. Additionally pilot projects for people with mild to moderate depression have been developed in partnership with Bromley and Lewisham Mind and Bromley MENCAP.
- 3.8 The MyFuture and Arts Train projects, continue to engage and empower young people. MyFuture offers young people in disadvantaged areas access weekly sports and dance activities. The project has been recognised with two national awards: winner of the 2015 ukactive Flame Awards 'Shaping Young Lives' category and winner of the 2015 London Sportivate Awards 'Project of the Year'. ArtsTrain provides cultural activities for young people who would not otherwise have access and has been recognised as a model of best practice and in 2015.
- 3.9 Mytime's revenues were £32.6m in 2015/16, slightly higher than the previous year (£32.5m). Their operating performance generated a surplus of £0.9m. This represents a modest return of less than 2.8% of revenue, and is £1m less than the prior year. Mytime hold £13.4m of reserves (March 2016), built up from their 12 years of operating. This is made up of £10m of fixed assets, and £3.4m 'free' reserves.

- 3.10 Mytime has included within their Annual Report their 2017 pricing review (Appendix 3). Mytime are proposing to develop a more integrated approach to pricing so that customers have a wider range of services and access points. This includes the introduction of a single membership fee to allow free access across both leisure and golf facilities offering exercise and activity classes in the golf clubs and community halls and health related programmes at their golf clubs. They are aiming to increase the number of people and the frequency that they are using Mytime services by offering reduced prices for loyalty and affiliation, seeking to balance affordability and accessibility.
- 3.11 Mytime has provided an update on their spending from the Investment Fund provided to them by the Council. The Council agreed the Investment Fund backlog proposals of £1.51m in November 2015 and £645k for 2016/17 in April 2016. The work agreed was for customer facing facilities at West Wickham Leisure Centre, the Spa, the Pavilion, Walnuts Leisure Centre and High Elms golf centre. To date Mytime have spent £418,000 in respect to these projects, and have a committed spend of an additional £270,000. They are also currently tendering 3 schemes which total 900,000 and have completed a feasibility study for the Pavilion pool upgrades which will cost around £500,000 and will take place in 2017.
- 3.12 Mytime has provided their proposals for a 5 year rolling programme of spending from the Investment Fund within Appendix 2 of their Annual Report. These schemes represent Mytime's key service areas for improvement. The 5 year plan also reflects the £200k reduction from 2019/20 in the Investment Fund that is provided by the Council, as has been previously agreed. Mytime are seeking approval to develop the following schemes from the Investment Fund for 2017/18:

£150k	Pavilion wet side changing rooms
£100k	Customer lifts improvements (details to be agreed between Mytime and LBB)
£173k	Fitness equipment across the Mytime portfolio
£250k	High Elms changing rooms, refurbishment of facilities.
£673k	Total available

- 3.13 The Investment Fund proposals above for 2017/18 accord with historic spends previously approved for the Investment Fund and do not conflict with wider Council aspirations.

4. IMPACT ON VULNERABLE ADULTS AND CHILDREN

- 4.1 Mytime Active provides a number of initiatives and programmes that support vulnerable adults and children. They provide activities that focus on getting inactive people to undertake sport and physical activity, and encourage children and young people to develop their potential, including their personal and leadership skills. Mytime Active provide a range of discounted memberships, promotions and schemes targeted at people on low incomes to encourage them to adopt healthy and active lifestyles.

5. FINANCIAL IMPLICATIONS

- 5.1 The Deed of Variation dated 1st November 2011, states that the core funding for the period 1 April 2013 to 31 March 2024 be reduced to zero and that there will be no further financial contribution from the Council to the Trust in terms of Core Funding. The contribution towards accommodation costs and the investment fund will continue to be inflated by RPIX published in January 2017, in accordance with Schedule 2 of the original Funding Agreement.

5.2 Assuming inflation of 2% will be built into the 2017/18 budget, the breakdown of the grant payable to Mytime is shown below:

	2017/18
	£
Contribution towards accommodation costs	163,848
Investment Fund	<u>657,173</u>
	<u>821,021</u>

5.3 Mytime has submitted proposals to spend the 2017/18 investment fund and four schemes have been put forward totalling £673k. Approval is sought to release the 2017/18 investment fund, the actual amount available will be known by the end of January once the December RPIX has been applied. Should the actual amount be less than the £673k, Mytime will have to amend the proposals to reflect the actual funding available.

6. LEGAL IMPLICATIONS

As per the Agreements between the Council and Mytime at the point of transfer of the services, and the updated agreement between the Council and Mytime Active dated 1st November 2011

Non-Applicable Sections:	Policy and Personnel Implications
Background Documents: (Access via Contact Officer)	<p>Mytime Active Investment Fund Proposals Renewal and Recreation PDS Committee 6 April 2016</p> <p>Mytime Active Annual Report Renewal and Recreation PDS Committee 27 October 2015</p> <p>Agreement between the Council and Mytime Active dated 1st November 2011</p> <p>Agreements between the Council and Mytime at the point of transfer of the services (2004).</p>